



Presented by  
**Dr. Alkistis Agio**

## **Ethos, Pathos, Logos**

### **The 3 Golden Principles of Greek Philosophy for Calm, Confident, Self Leadership**

Speech Presentation

My keynote speech presents a system for **Leadership** based on ancient Greek philosophy.

It promotes the benefits of **Ethical, Structured thinking**, using the insights of Socrates, Plato and Aristotle, but applied in a **unique way** to leading one's self as well as leading and influencing others.



## Speech **structure**

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- **The first part** of the speech explains “The Alkistis Method”, a system based on Aristotle’s famous book, the “Rhetoric” which explains the traits an orator must have in order to influence and persuade his audience. The **unique approach** of The Alkistis Method is that these traits are applied to leading one’s self. It uses the visualization of a “**Charioteer**”, borrowed from Plato, to present its ideas in a way that is easy to understand and apply.
- **The second part** of the speech is **interactive**, applying this method to a real-world situation that is specific to the company or event it is given for.
- **The third part** of the speech (if requested) consists of a question and answer session.

## Brief **Overview** of The Alkistis Method

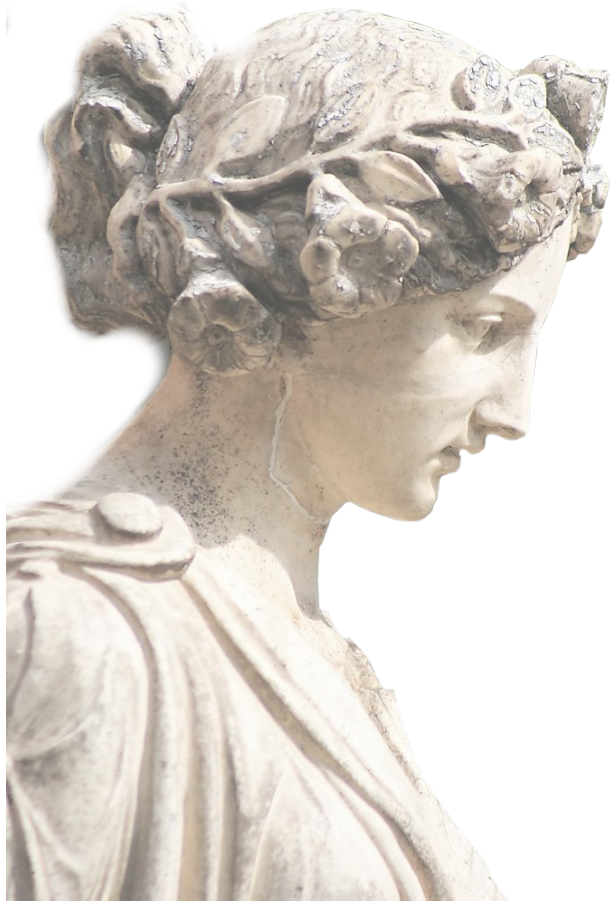
The method uses the visual aid of a **Charioteer** (Ethos), representing yourself, seeking to guide your Chariot towards a given Goal or Outcome (Telos).

The Chariot is pulled by two horses, **Pathos**, representing emotions, hopes and fears and **Logos**, representing Logical considerations and Strategy.

The method teaches the benefits of **Virtue and Ethics** in personal relationships and in business, and **provides tools** for dealing with **emotions** and plotting an effective **strategy**.

These tools are based on the wisdom of philosophers that have **withstood the test of time** and are still very much relevant and taught in all major universities of the world.





## Expected **Results**:

- Greater appreciation of the importance of **Virtue and Ethical governance** of one's self, their relationships and their business.
- Better **Emotional Intelligence** through the "interrogation" of one's hopes and fears.
- Better formulation of **correct goals**.
- Better **decision making** through the application of a thorough, **structured process** that examines all relevant aspects.



## ADDITIONAL SEMINAR

### Presentation Skills - The Art of Influence & Persuasion At Work

This is an **independent Seminar for Managers and Executives** of all levels.

It teaches the participants how to **communicate and express facts and ideas** so as to improve the climate and efficiency of any workplace environment. [Click here for more...](#)

It's a **practical Workshop** for groups of **10 to 20 participants**, with the aim of:

- Giving the participants guidance and experience on how to **speak publicly**
- Enabling them to **articulate and present** their points of view more effectively
- Engage the audience with better chance of **influencing and persuading** them.
- Gain **confidence** in speaking up about ideas on handling problems and solutions

Expected **Outcome**:

- Improved **workplace communication**
- Maximizing of **performance** due to personal engagement of participants
- Pin-pointing of **problems and solutions** that would otherwise never be dealt with.
- **Team building** of the participants so they can understand and work better with each other.



## Contact:

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## Site links:

[Biography](#)

[Speaker Page](#)

[Presentation Skills Seminar](#)

[Press & testimonials](#)

## Testimonials

*"Alkistis you are a hero to me. I hope you see me as a representative of your book. You are a modern Greek Oracle."* - **Steve Wozniak**, Co-founder Apple Computers

*"Whether you are an athlete, an investor, a writer or an entrepreneur, Greek Philosophy will open the door to a healthier, less anxious and more productive life and career."* - **Arianna Huffington**, CEO of THRIVE Global

*"The method of Dr. Alkistis Agio resonates deeply with me... The virtues and character traits such as Honesty, Truthfulness, Integrity, Courage and Industriousness that are enshrined in this method, are all familiar values which the United Nations proudly represents on a global level."* - **Maria-Threase Keating**, UK Country Director, United Nations Development Programme

*"Alkistis has a unique, enlightening perspective."* - His Excellency **Abdelhadi Alkhajah**, Royal Family, UAE

*"I find The Dr. Agio Method to be enlightening and practical. There is a wealth of useful information and exercises that assist one to reflect on simple questions which we usually shy away from, forcing one to face our reality. It gives us the necessary tools to achieve an understanding of oneself and our strengths."* - **Katerina Ferentinos**, Wealth Management, Merrill Lynch, New York, USA

*"Alkistis is a very inspiring coach and trainer."* - **Paul Efmorfides**, Founder COCO-MAT

*"The Dr. Agio Method calls up the very oldest philosophies to create some perspective, in the information age. An extremely worthwhile read."* - **Lawrence Bernstein**, Speechwriter to the British Royal Family, London, England

[More testimonials can be found on the website...](#)