

“ALLY”

YOUR A.I. HAPPINESS COACH
& LIFELONG FRIEND

Mental Health Improvement App
Of Chat GPT infused with
CBT & Stoicism



Problem:

All over the world millions of people suffer with symptoms of :

- Anxiety & Depression
- Indecision & Excessive Worrying
- Compulsive Thoughts
- Restlessness
- Loneliness & Isolation

The incidence of depression and anxiety has soared in the pandemic—by more than 25% globally in 2020, according to the *Lancet*, a medical journal.



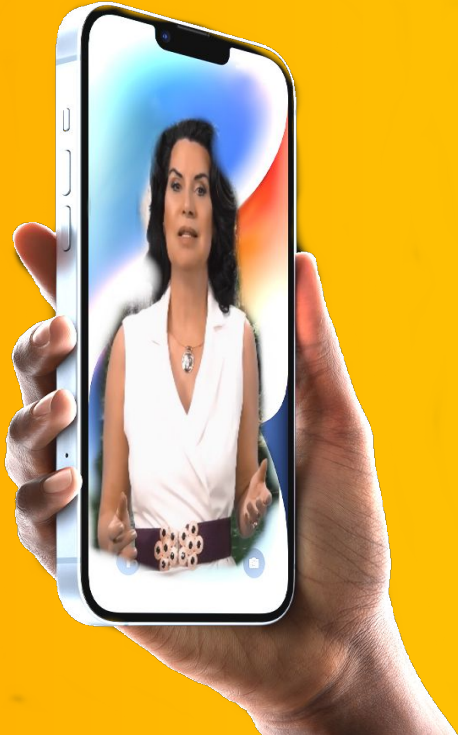
As a Leadership Trainer & Executive Coach for the past 20 years, I conceived a SOLUTION:

A Mental Health Improvement App called, “ALLY”

- Looks, Speaks & “Listens” like a human being.
- Costs almost nothing compared to a therapist.
- Available 24/7 without having to leave home.
- Discreet so the user can express their deepest thoughts.
- With an Avatar that looks human, who you can have deep, meaningful discussions with.



What will make **ALLY** different ?



- It will use **CBT*** (Most scientifically proven method, already approved by National Health Services in the UK, Canada and the US Army).
- You can have **voice-prompted discussions** (not just information), that feel **natural**.
- It will have **Extra features**, such as **Guided Meditations, Progress Journal, Mood Tracking, Reminders & A Community of users**.

(*) Cognitive behavioral therapy (CBT). It has a long history, holding its roots in the Socratic Method and Stoicism.

The Competition is mainly “Impersonal Bots”



Currently, there are **NO** Human Avatar-therapy Apps developed. Some of the competition which are mainly bots include:

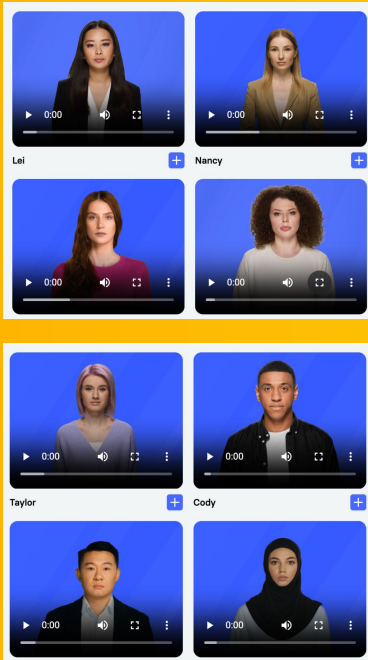


- MIND-SPA: Relaxing Music & Sounds only
- RISE-APP: Sleep Tracking
- WOEBOT: A.I. bot, text only CBT
- CLARE: A.I. bot, text only with "mood-tracker"
- WYSA: A.I. bot, text only
- BetterHelp.Com: Online Therapists: expensive \$65/week.

Mental-health-tech firms raised nearly \$2bn in equity funding in 2020



Expansion Possibilities !



Although ALLY will be launched as a Mental Health Improvement app, it can easily be extended to other specializations such as :

- Marriage Counselor
- Career Development Coach
- Historian and Travel Companion
- Teacher and Mentor
- An Engineering Guide
- And many more.



Development State.

The **Minimum Viable Product** we are currently developing, is **functioning mobile application** available only on Android.

After investment, it can be ported to ANY PLATFORM since it is being developed on **Google's Flutter Framework** which is device independent.



POTENTIAL GLOBAL MARKET for Mental Health \$202.6 billion

The adoption of **tele-psychiatry services** is expected to **grow** at a compound annual growth rate of **8.5%** 2023-2027

Global digital therapeutics market **\$13.1 bn** by 2026

CORPORATIONS : Medical-Health Clinics and other Companies (Insurance etc) can offer it as a **bonus to their clients** as is, or using their **own branded avatars**.

GENERAL PUBLIC : The App will be available in the “App Store” of each platform as a limited free version with paid upgrade options.

Safety, Privacy & Security Issues



Ensuring that the data collected by ALLY is not being sold or misused will be achieved with 3-steps:

- Our Privacy Policies will be apparent in all marketing materials and within the app's interface. Ex. *"We guarantee that your personal information will be only visible and accessible exclusively to you and will never be sold to 3rd parties."*
- The User will also customize their privacy settings. Ex *"Customize your privacy settings. Limit the app's access to data that is not necessary for its core functionality."*
- We have strong encryption, data anonymization, so that ALLY is protected from hackers.



Raz Choudhury · 1st

Co-Founder, Head of Product & CEO at Sam.ai → C-Suite...
New York, NY

👤 2K followers

💬 Talks about #conversationalintelligence and #conversationalai

Chief
Technology
Officer

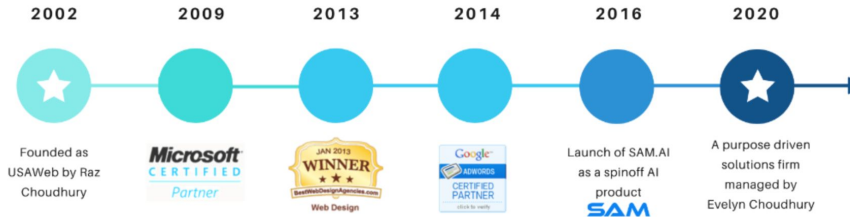


HOME ADVANTAGE ABOUT CASE STUDIES CONTACT

SCHEDULE A CALL

COMPANY HISTORY & CLIENT AWARDS

A timeline of OI's achievements



Our clients win awards!



ALLY will make money through MEMBERSHIPS

BENEFITS:

MEMBERSHIP FEES

Free
\$0.00

Weekly Journal
4 Video Calls

Monthly
\$9.99

\$83,88 annually

Daily Journal
4 Video Calls

Annual
\$5.99

\$71,88 annually

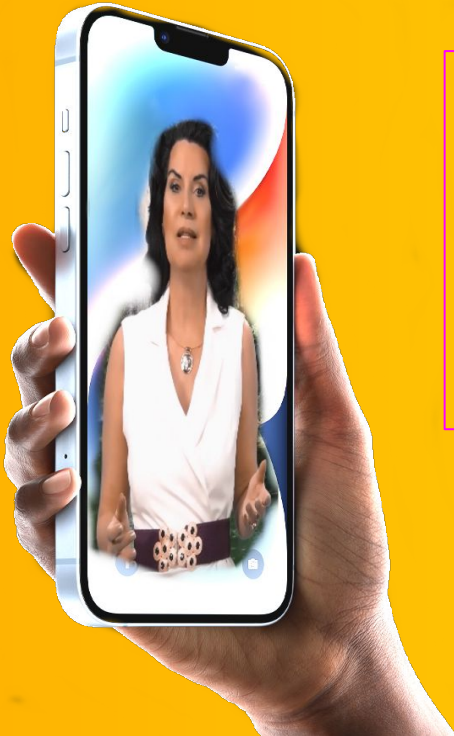
Daily Journal
4 Video Calls
6 Modules



YOUR INVESTMENT: EUR 90K - 150K

Use of funds:

- Design & Development
- Testing & Debugging,
- Deployment & Maintenance,
- Sales, Marketing
- User support



The **NEED** for such a AI Mental Health APP is **REAL**.

The **AI Market** is new and currently **exploding!**

The time to invest in such an App is **NOW**.